

# Evan Anil

## Multimedia Design Specialist

I am a web and motion graphic designer with expertise in UI and motion graphics design. I hold a Front Rank certification in Photojournalism for excellence in visual storytelling. Additionally, I bring experience from the cinema industry as both a designer and actor. Proficient in Adobe Creative Suite, along with HTML, CSS, and knowledgeable in JavaScript and PHP.

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Online Portfolio

### WORK EXPERIENCE

#### Africompassion | 2023

Website UI/UX Designer

- Designed website layout
- Optimized images and video for web
- Researched NGO website models

#### Family of Eateries - Restaurant App | 2023

Web App UI/UX Designer

- Created functioning app
- Used HTML, CSS and JQuery for development
- Optimized images and video for web

#### Professional Actor | 2018 - 2022

Various Platforms

- Kaaval Movie | Netflix
- Soman's Leisure Tours | Social Media Ad
- Dabur India Ltd | Television Ad
- Kalyan Jewelers | Television Ad
- Kosamattam finance Ltd | Television Ad
- Richbell fresh meat & fish store | Social Media Ad

#### Roots Entertainment | June 2022 - October 2022

Media Designer

- Established poster design for movies
- Worked with collaborative crew members

#### Esther Anil - Actress | 2019 - 2022

Freelance Social Media Content Creator

- Produced approved pre-planned videos for clients.
- Prioritized actress comfort while maintaining production budget.
- Storyboarded scenes and graphics for video production.
- Edited and re-edited videos according to received feedback.

Work link

<https://shorturl.at/qIMN4>

#### Zeba Tommy - Singer | 2018

Cinematographer, Editor

- Storyboarded shots for the cover video
- Planned lighting chart for the shoot
- Shot in different environments maintaining the same style
- Edited footage in Premiere Pro

#### Happykid Ad Film | 2020

Cinematographer

- Storytelling was the key focus
- Operated with multiple camera equipment
- Managed crew of over 20 people

### EDUCATION

#### Durham College, Ontario | 2023

Interactive Media Design

- GPA 4.45/5.00

#### Kerala Media Academy | 2022

Photojournalism

- State 1<sup>st</sup> Rank holder for Diploma in Photojournalism.

#### Indira Gandhi National University | 2019

Bachelor of Psychology

### INTERNSHIPS

#### Creative Caprice | Present

Website Redesign

- Redesigned website using existing brand designs
- Created illustrations, images and videos

#### Children's Ability Services, LLC | Present

Website Redesign & Functionality

- Redesigned website using existing brand designs
- Created illustrations, images and videos
- Created functional contact form with JavaScript and PHP

### WORK LINKS

Youtube Links:

<https://shorturl.at/IAFO9>

<https://rb.gy/04wdws>

<https://shorturl.at/qIMN4>

### SKILLS & TOOLS

#### Branding & Identity

Logo identity for business cards, letterheads, company profiles, etc.

#### Website & User Interface

Website layouts and designs, web banners, UI for mobile apps, and UI for desktop apps.

#### Other

Acting, Photography, Videography, Cinematography, Editing

#### Tools

HTML, CSS, JavaScript, GSAP, PHP, JQuery, Adobe Creative Suite